



China & Technology's Impact on the Global Economy

ANNUAL CONFERENCE 2012 | SANTA CLARA, CA | 9.29.12



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Welcome Remarks from AC Chairs



On behalf of Hua Yuan Science and Technology Association (HYSTA), we would like to extend a warm welcome to everyone! Our joint efforts have made the opening and success of the 2012 HYSTA Annual Conference possible, again, we sincerely thank you for your participation!

HYSTA is nonprofit but carries a mission to create and bridge for-profit opportunities between the two economic powers in the world: the United States and of course, China. Since its foundation in 1999, HYSTA programs have expanded, evolved, and their impact is exploding. But HYSTA's principles have always been the same. We are here to promote entrepreneurship and career development among Chinese professionals in the Silicon Valley; in addition, we are here to facilitate networking and business idea exchanges among successful Chinese entrepreneurs and executives in the Silicon Valley and those in mainland China.

This mission has driven us to build our platform bigger and stronger each year. This year, we invited more than 50 outstandingly successful business leaders from both the Silicon Valley and China to speak about "China and Technology's Impact on the Global Economy." It is always an honor to have the support of our inspiring leaders. This year we have Robin Li, Co-founder, Chairman and Chief Executive Officer of Baidu; Qi Lu, President of Microsoft Online Services Division (OSD); Fang Fang, Vice Chairman, Asia and CEO, China J.P. Morgan Investment Banking; and Lei Zheng, President & CIO of Hillhouse Capital Management as our keynote speakers. On behalf of the audience, we would like to say thank you - thank you for being so generous and inspirational.

Following the opening keynote speech, we will have three parallel tracks of talks featuring different interests. Our speakers with backgrounds as technology executives, entrepreneurs and investors will share with our audience their business insights and host more in-depth discussions on the following six topics: "Will Mobile Disrupt the Internet", "Silicon Valley Companies that have Cracked the China Conundrum", "The Legal Ramification for Start-ups in China and the U.S.", "Transforming Chinese Brands into Global Brands", "What's Next for Cleantech in China and the U.S.?", "The Quest for Technology Startups: China Versus Silicon Valley."

Along with the two parallel panel tracks, the third track will be a roundtable session on discussing networking and career opportunities. This roundtable aims to bring together human resource professionals, managers, university and college career service staff and association representatives within their specific fast-growing industry areas. Our roundtable attendees will have a chance to have close and direct interaction with our panelists and VIP speakers.

We hope all of you will take advantage of this unique opportunity to benefit from each other, from our speakers' speeches, panel discussions, and roundtable interactions. I am confident that, at the end of the day, you will not only get your investments of today's tickets back but with interests that will compound in the future!

AGENDA

08:30 - 09:30 am

09:30 - 10:00 am

10:00 - 10:50 am

11:10 - 12:10 pm

12:10 - 01:00 pm

01:00 - 02:00 pm

01:00 - 03:10 pm

02:10 - 03:10 pm

03:30 - 04:30 pm

04:30 - 04:45 pm

05:00 - 06:00 pm

06:00 - 06:30 pm

06:30 - 07:00 pm

07:00 - 08:00 pm

08:00 - 08:30 pm

09:00 pm

Registration

Welcome Remarks

Morning Keynote (Qi Lu)

Breakout Session (A)

Track I: Will Mobile Disrupt Internet?

Track II: Silicon Valley Companies that Cracked the China Conundrum

Lunch & Networking

Breakout Session (B)

Track I: Transforming Chinese Brands into Global Brands

Track II: The Legal Ramification for Startups in China and U.S.

Roundtables

Breakout Session (C)

Track I: What's Next for Cleantech in China and U.S.?

Track II: The Quest for Technology Startups: China vs. Silicon Valley

Afternoon Keynote (Robin Li)

Closing Remarks

Networking Reception | Baidu Roundtable

Music & Appetizer

Evening Keynotes (Fang Fang, Lei Zhang)

Gala Dinner

Award Ceremony

Adjourn



Sessions

Breakout Session (A)

Track I:

Will Mobile Disrupt Internet?

Richard Lim (Moderator)

Jun Wu

David Liu

George Guo

Brad Bao

Track II:

Silicon Valley Companies that Cracked the China Conundrum

Carmen Chang (Moderator)

Jack Xu

Charles Fan

Helen Wang

Delu Wang

Andy Liu

Breakout Session (B)

Transforming Chinese Brands into Global Brands

Teresa Briggs (Moderator)

Guolin Wang

Annie Xu

Tuoc Luong

Xiaohua Yang

The Legal Ramification for Startups in China and U.S.

Portia Ku (Moderator)

Linda Zhou

Jim Jensen

Victor Wang

Scott Anthony

Zhengyu Yuan

Victor Tong

Breakout Session (C)

What's Next for Cleantech in China and U.S.?

Howard Chao (Moderator)

Zhongxue Gan

Brian Goncher

Ron Sege

Heng Liu

The Quest for Technology Startups: China vs. Silicon Valley

Rick Merritt (Moderator)

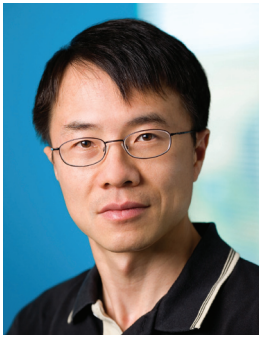
David Chao

Weijie Yun

Wayne Dai

Stella Jin

Herb Chi



Qi Lu

President, Microsoft's Online Services Division

As president of Microsoft's Online Services Division (OSD), Dr. Qi Lu leads the company's search and online advertising efforts. Dr. Lu oversees the OSD Research & Development team which has responsibility for the evolution of Microsoft's search, portal and advertising services; the Online Audience Business Group; and the Advertiser and Publisher Solutions Business Group. Dr. Lu reports to Microsoft chief executive officer Steve Ballmer.

Prior to joining Microsoft, Dr. Lu spent 10 years as a Yahoo! senior executive. His roles included serving as the executive vice president of engineering for the Yahoo! Search and Advertising Technology Group where he oversaw the development of Yahoo!'s Web search and monetization platforms and vice president of engineering responsible for the development of Yahoo!'s search, e-commerce and local listings of businesses and products.

Before joining Yahoo!, Dr. Lu worked as a research staff member at IBM's Almaden Research Center and Carnegie Mellon University and was a faculty member at Fudan University in China. He received his bachelor of science and master of science in computer science from Fudan University and his Ph.D. in computer science from Carnegie Mellon University. Dr. Lu holds 20 U.S. patents.

Keynote



Fang Fang

Vice-Chairman, Asia, CEO, China, Investment Banking, J.P. Morgan

Mr. Fang Fang joined J.P. Morgan in August 2001 as an investment banker in Hong Kong. He was promoted to Managing Director in 2003 and was appointed co-head of China Investment Banking in 2005 and CEO of J.P. Morgan China in early 2007. In November 2009, he was further appointed as Vice Chairman of Asia Investment Banking. Leveraging J.P. Morgan's extensive services platform, Mr. Fang and his colleagues have established J.P. Morgan as one of the most respected and influential investment banks in China with leadership in product capabilities, client franchise and team strength. J.P. Morgan won the Asset Triple A "Best Foreign Investment Bank in China" awards for

consecutive three years (2008, 2009 and 2010).

Prior to J.P. Morgan, Mr. Fang was a Corporate Vice President at Beijing Enterprises Holdings, a Hong Kong listed China state-owned investment holding conglomerate, responsible for finance, legal and corporate communications. He was also seconded for one year as CEO to an affiliated start-up company. Mr. Fang started his career in 1993 with Merrill Lynch as an investment banking associate in New York and subsequently was transferred to its Hong Kong office. In March 2008, Mr. Fang was appointed by the Chinese Central Government, for a term of five years, to the Chinese People's Political Consultative Conference ("CPPCC"). Currently Mr. Fang also serves on CPPCC's Subcommittee for Social and Legal Affairs. Mr. Fang has a Bachelor of Engineering degree from Tsinghua University, Beijing, and an MBA from Vanderbilt University, USA.

Robin Li

Co-founder, Chairman, and CEO, Baidu

Robin Li is the co-founder, chairman and CEO of Baidu, and oversees the company's overall strategy and business operations. Since founding Baidu in 2000, Robin has turned the company into China's largest search engine, with over 80% market share. Baidu also ranks as the second largest independent search engine in the world. In August 2005, Baidu listed on the NASDAQ stock exchange, and in December 2007 became the first Chinese company to be included in the NASDAQ-100 Index.



Prior to founding Baidu, Robin was already regarded as one of the world's top search engine experts. His patent for hyperlink analysis, for which he applied in 1996, is among the inventions that shaped today's search technology. As a pioneer and leader of China's Internet industry, he has received honors including "CCTV Key Figure in China's Economy," "The Top 30 Figures in China's 30 Years of Reform," "China's Most Imaginative Entrepreneur," and many others. U.S.-based magazines such as BusinessWeek and Fortune Magazine have designated Robin's as "Best Business Leader in the World" and "China's Most Influential Business Leader." Robin was also named by Time Magazine as one of the "World's Most Influential People" in 2010.

Robin received Bachelor of Science in information management from Peking University in 1991, and Master of Science in computer science from State University of New York at Buffalo in 1994. He currently acts as vice chairman of the Internet Society of China (ISC), and is a visiting professor at Wuhan University.

Speakers

Lei Zhang

President & CIO, Hillhouse Capital Management

Mr. Zhang is the founder, chairman and chief executive officer of Hillhouse Capital Management, Ltd. Hillhouse manages over seven billion dollars for leading endowments, foundations, and family offices. Hillhouse takes a long-term fundamental research approach and invests in both public and private opportunities across a variety of sectors. Prior to founding Hillhouse in June 2005, Mr. Zhang served as the first chief representative to China for the New York Stock Exchange and established the the NYSE's Hong Kong and Beijing offices. Prior to that, Mr. Zhang worked for a global emerging markets fund covering South Africa, Southeast Asia and China. He also worked with the Yale University endowment while a student at Yale SOM.



Mr. Zhang earned an MBA and an MA in international relations from Yale and a BA in economics from Renmin University of China, where he is the vice chairman and trustee of the board. In addition, he serves on the university council at Yale University, the Advisory Board of the Yale School of Management, and is a member of the President's International Advisory Council.

Mr. Zhang is a board member of BN Vocational School, China's largest nonprofit organization dedicated to the education of underprivileged children, and a board member of the United World College (UWC) of Southeast Asia Foundation.

Panel Speakers



President of Asia Pacific and China, IMS Health **Andy Liu**



Mr. Andy A. Liu is currently the President of Asia Pacific and China for IMS Health. He is responsible for IMS Health operations in over 15 countries in Asia Pacific. Previously Mr. Liu served as Vice President of Strategy and Business Development for IMS Health leading deal transactions, acquisitions, joint ventures and partnerships for Asia Pacific. Mr. Liu has extensive pharmaceutical and biotech industry experience working across various multi-national companies. Previous to IMS, he served as Vice President of Commercial Operations for a TPG Private Equity Biotech Portfolio Company. Mr. Liu has also spent many years with Merck and UCB holding several executive management and leadership positions.

Mr. Liu's area of expertise are in healthcare deal transactions/acquisitions and launching pharmaceutical brands inclusive of commercialization of products in the market place. He has held several operational roles from Business Unit Head to Division Marketing Head to General Manager and Regional VP. During his tenure he has successfully managed and launched products across key therapeutic franchises such as hypertension, atherosclerosis, anticonvulsants, arthritis, antihistamine, osteoporosis and diabetes. Mr. Liu has commercialization experience across the US, Latin America and Asia Pacific markets. Mr. Liu has served on several Boards including The American Chamber of Commerce, The European Chamber of Commerce and The International Research-Based Pharmaceutical Association.



Annie Jie Xu *General Manager, Alibaba.com Americas*

Annie Jie Xu is the General Manager of Alibaba.com Americas, responsible for the operation of the Americas office located in Santa Clara, California. Xu joined Alibaba.com Americas in 2000 and has been a leading force in its direction since day one. Xu manages a dedicated team of marketing and business development professionals as well as a product development division and customer care program. In 2008, Xu developed a U.S. research and development team to build the next generation of search and advertising platforms for use in all aspects of Alibaba.com. Prior to joining Alibaba.com, Xu spent four years as the head of sales and marketing at Kubota Electronics where she led the company's strategic branding, global and

and regional marketing and online and offline sales.

Xu is a native of Shanghai, China and received a Bachelor of Science in Economics from the University of California, Berkeley.

General Manager, Tencent America
VP – Business Development, Tencent Games **Brad Bao**



Joined Tencent in 2005 upon MBA graduation, Brad's been managing the US operation of Tencent, China's leading Internet Company. He has been contributing to the company's core strategy and globalization, responsible for BD, M&A, partnerships, licensing and game operation, and brought the US branch to its current stage. Prior to his MBA, Brad's experience includes co-founding NORICT in Beijing, marketing and consulting roles in several multi-national companies, including IBM, Kodak and Formica. Brad holds a Master of Business Administration degree from Haas School of Business, UC Berkeley, and a bachelor's degree in International Marketing from Wuhan University in China.

U.S. Cleantech Director, Deloitte Services LP **Brian Goncher**



Brian is the Director of Deloitte's Cleantech practice which was formed in 2005 to focus on this rapidly growing market. Brian has worked extensively with clean technology companies and has deep industry insight into the issues that these companies face. His experience spans solar, wind, transportation, storage, fuel cells and energy efficiency companies. Teaming with partners from the firm's Technology, Energy/Utilities and Life Sciences practices, Brian has been instrumental to making Deloitte a leader in Cleantech.

Brian joined Deloitte in 2004 and his primary focus is building venture capital relationships, working with venture capital funds and their portfolio companies to provide innovative service offerings and quality professional services. Brian also has over 20 years of financial and operating experience with a major U.S. bank, several high growth companies and venture capital firms. Prior to his financial experience, Brian was a Legislative Aide in the U.S. House of Representatives.

Special Senior Advisor, NEA **Carmen Chang**



Carmen Chang joined NEA in 2012 as a Special Senior Advisor focused on NEA's portfolio of companies based in, or conducting business in, China. She recently retired as a Partner at Wilson Sonsini Goodrich & Rosati (WSGR), where she specialized in corporate and securities law and led the firm's China practice. Carmen's practice at WSGR focused on representing public and private technology companies and financial institutions in public offerings, mergers and acquisitions, joint ventures, financings and other types of transactions in the U.S. and abroad. Among many other transactions, she represented SMIC in its acquisition of Motorola's manufacturing operation in Tientsin, the first M&A transaction in China after the People's Republic of China put its M&A rules in place; the IPOs of SMIC, Spreadtrum, and other companies; and numerous mergers and acquisitions and joint ventures. In addition to her senior advisory role with NEA, Carmen is a fellow for the Arthur and Toni Rembe Rock Center for Corporate Governance, a joint initiative of Stanford Law School and the Stanford Graduate School of Business. She also serves on the board of directors of AAC Technologies Holdings, Inc., one of the world's foremost vertically integrated manufacturers of miniature components.



Charles Fan *Senior Vice President, Strategic R&D, VMware*

Charles Fan is a Senior Vice President at VMware in strategic R&D. Charles and his team are looking into the fundamental shifts happening in technologies and customer needs, and how these disruptive changes will impact the data management methodologies in the cloud. Prior to this role, Charles was the founder and leader of both the VMware China R&D Center, and the EMC China Center of Excellence. Today, Over 1500 engineers work in those R&D Centers, and both centers are among the most respected R&D groups in China. Prior to the China roles, Charles was a co-founder and CTO of Rainfinity, which was acquired by EMC in 2005. He led the creation of Rainfinity's industry leading file virtualization and high availability products.

Charles has also held positions at Intel Corporation, Goldman Sachs, and Cheyenne Software. He is an expert in distributed systems and network storage technologies, and received his Ph.D. and M.S. in Electrical Engineering from the California Institute of Technology, and his B.E. in Electrical Engineering from the Cooper Union.



Chen Zhang *VP & Managing Director, Yahoo! Beijing Global R&D Center*

Chen Zhang is the founder and Managing Director of Yahoo! Beijing Global R&D Center. Founded in Nov.2008, the center has become a key to the company's product strategy as well as a premier Research and Development base in China. Focusing on Yahoo's core products and technology platforms, Mr. Zhang oversees the center's research and development activities in advertising, science-driven engineering, cloud computing and mobile platform. He has built a team of 350+ high-caliber talents in Beijing. Mr. Zhang joined Yahoo! in 1997. Prior to Yahoo!, he worked at Oracle and DEC. He holds a M.S. degree in Computer Science from the Indiana University Bloomington.



David Chao *Co-Founder and General Partner of DCM*

David Katsujin Chao is a co-founder and general partner of DCM, a leading international early-stage venture capital firm managing US\$1.6 billion. Prior to joining DCM, he was a co-founder and Board member of JCI, a public company and Japan's largest MVNO. Mr. Chao's past experiences include roles at Recruit, Apple and McKinsey. He serves on the Boards of numerous DCM portfolio companies in the U.S. and Asia. He is on the Board of 51job (Nasdaq: JOBS) and Spansion (Nasdaq: SPSN) and responsible for the investments in All About Japan, Inc. (JASDAQ: 2454), Clearwire (Nasdaq: CLWR), Kabu.com (TSE: 8703), Recourse Technologies (acquired by Symantec), Sling Media, SMIC (NYSE: SMI) and eDreams (acquired by TA). David

currently sits on the Board of BitTorrent, Oak Pacific InterActive (Mop.com, Xiaonei.com), 99Bill, Outspark and RockYou. He also serves on the Board of Legend Capital in China and the management board of the Stanford Graduate Business School. He has been listed as a Top 20 venture capitalist by Forbes Magazine since 2004. David holds an M.B.A. from Stanford University and a B.A. with high honors in Economics and East Asian Studies (Anthropology) from Brown University.

CVP, Microsoft Ad Platforms **David Ku**

David Ku is corporate vice president for Microsoft Advertising R&D in the Online Services Division. He joined Microsoft in 2010. Prior to joining Microsoft, David was the senior vice president of Advertising Products at Yahoo!, responsible for all advertising products and technology across search and display, video and mobile advertising. David spearheaded the development of Yahoo's display and search advertising platforms, including APT, RightMedia Exchange, Panama. He joined Yahoo! in 2002 and was in the core team driving the build-out and acquisition of Web search and advertising capabilities across Yahoo!, including Inktomi, Altavista, Overture and FAST. He led engineering for consumer search experience, social media including Yahoo! Answers and Flickr, vertical and multimedia search platform and destinations, metrics and analytics, data platform, and mobile search. Prior to Yahoo! David worked in the EDA industry in various technical and leadership roles. He holds patents in search, personalization, and advertising, has authored a book, and published in numerous journals and conference proceedings in electronic design and VLSI automation. He received doctorate and masters from Stanford University in Electrical Engineering.



Founder and Chief Executive Officer, RedAtoms **David Liu**

David Liu is founder and CEO of RedAtoms, a mobile gaming company based in Beijing, China. Prior to RedAtoms, David co-founded and served as CTO of Reach Media Group, a leading out-of-home media company in the US. He also worked at McKinsey, advising global high tech companies on strategic issues. David started his career in engineering at Hewlett-Packard and Silicon Graphics. David has a bachelor's degree in computer engineering from Beijing University of Aeronautics and Astronautics, and received his master's and PhD degrees in electrical engineering from Stanford University.



President, Beijing Great-Wall Enterprise Institute **Delu Wang**

Mr. Wang has provided considerable strategy and management research services, which included the development strategy, technical innovation, operation management and etc., to Chinese private companies, especially those high technology companies like Lenovo China, New Hope Group, Founder and etc. since 1993. After established Beijing Great-wall Enterprise Institute, Mr. Wang has already done a lot of work to improve Chinese entrepreneurial environment. Mr. Wang has already provided strategy, industry and innovation consulting service for more than 50 High-Tech zones, like Zhongguancun, Wuhan Optical Valley, Shanghai Zhangjiang, and Shenzhen Hi-Tech Park, and so on.





Eugene Zhang *CEO, InnoSpring Inc.*

Eugene joined InnoSpring, Inc, a US-China cross border technology incubator since 2012 as CEO. In summer 2010, Eugene co-founded TEEC Angel Fund, a supper angel fund investing in both US and China early stage companies.

Eugene founded JEDA Technologies, Inc., in December, 2002 and serves as President and CEO. JEDA specializes in next-generation SoC design methodologies and provides ESL (electronic system level) verification automation products for leading edge SoC design companies world wide. JEDA Beijing R&D center was opened in December 2004 at Tsinghua Science Park.

Eugene has been working in the networking and computer industry for thirteen years in technical and management positions. Prior to founding JEDA, he was with Juniper Networks from its start where he contributed greatly to the success of many complex ASICs for internet backbone routers. Prior to joining Juniper, Eugene was with Cisco Systems as an ASIC design verification engineer. From 1993 to 1995 he worked on the Sunfire SMP server project at SUN Microsystems where he participated in creating industry's first hardware Testbench language Vera, which is a part of today's industry standard, SystemVerilog.



Guolin Wang *President, Futurewei Technologies, Inc.*

Dr. Guolin Wang is the President of Huawei US R&D Center at FutureWei Technologies, Inc., the US-based subsidiary of Huawei Technologies Co., Ltd. of China. He directs, leads and overseas management and activities to support Huawei's continued business expansion in North America. Dr. Wang joined Huawei in 1998, and has over ten years of professional experience in top-level executive and managerial positions with the company. Prior to his FutureWei role, Dr. Wang was the President of Huawei Sweden Research Center. Before that, he served as the General Manager

of UMTS Radio Network Planning. Dr. Wang was awarded his PhD in communication and electronics systems by Harbin Institute of Technology, China. He later worked at Harbin Institute as an Assistant Professor, and later Associate Professor. As an Exchange Professor, Dr. Wang also taught Microwave Communication courses at the graduate school of Kumoh National University of Technology, Korea.

In 2011, Huawei's global sales exceeded \$32 billion dollars, a remarkable 17% increase from 2010. Huawei now employs more than 140,000 employees worldwide, with nearly half engaged in research and development. FutureWei currently employs more than 1,000 professionals to carry out its US operations.



Helen Wang *Founder, The Helen Wang Group*

Helen H. Wang is an award-winning author and expert on China's middle class. She is the founder of The Helen Wang Group, an organization that provides innovative programs and strategic consulting for companies doing business in China. Originally from China, Wang has lived in the U. S. for over twenty years. After finishing her masters degree at Stanford University, she joined at a prestigious think tank, Institute for the Future, in Menlo Park, California, and consulted for Fortune 500 companies including Apple Computer, Oracle, and Bank of America.

Wang then became an entrepreneur in Silicon Valley Internet start-ups. In 2004, she returned to Stanford University as a Reuters Fellow, developing technology solutions for underserved communities. She founded a social venture, e-Mobilizer, to help woman micro-entrepreneurs in developing countries using mobile phone to access online markets. E-Mobilizer was nominated twice for the San Jose Tech Museum Award.

CEO, Pinecone Energies Inc. **Heng Liu**

Dr. Heng Liu Founded Pinecone Energies Inc. in October 2009 with Co-Founder Mr. Hong Liang Lu. Mr. Lu was the Founder and CEO of UTStarcom, a public US company traded at Nasdaq. Pinecone Energies is a holding company with focus on investment in energy related issues. So far, several investments have been made in the Solid State Lighting (SSL) projects. For SSL, Pinecone sees opportunity in the Greater China region. In particular, more disruptive technological breakthrough is needed for higher performance and lower cost LED products. This will also demand higher performance manufacturing equipment. Based on such vision, Pinecone has invested in not only an LED company to tackle the lucrative high lumen efficacy device market, but also in the critical equipment technology for SSL such as MOCVD reactor. When the industry is shifting its manufacturing to Greater China more and more in the last decade, both equipment and device market in this region has also grown vigorously. However, US, Germany and Japan remain to be the technology leaders in both device and equipment markets. It has become apparent Greater China needs to create leaders in both areas to stay competitive. This recognition leads to Pinecone's investment so far being made in Taiwan and China. In a very short period of time, Dr. Liu is able to build strong teams for both projects. The companies are currently operated independently under their own management team with unique investor backing and strategic alignment with customers.



Managing Member, ChinaRock Capital **Herb Chi**

Herb Chi is a Managing Member of ChinaRock Capital, a China focused investment firm with offices in San Francisco, Hong Kong and Shanghai. The ChinaRock team previously invested in China for Farallon Capital before forming ChinaRock Capital. The team utilizes a multi-strategy investment approach and invests across asset classes, including public equities, fixed income and venture capital. Its past venture capital investments include Youku, E-House, Yingli, Allyes, and others.

Prior to ChinaRock, Herb was a venture capitalist in Silicon Valley and invested in or was involved with companies such as Ejasent (acquired by Veritas), Spanslogic (acquired by Cisco), Callidus (NASDAQ: CALD), Pure Digital (acquired by Cisco), Offerpal Media/Tapjoy, and others.

Earlier, Herb held product management positions at Bay Networks and ONI Systems. Before that, he worked in management consulting at Andersen Consulting and McKinsey & Company. Herb has a BS from Northwestern University and an MBA from Harvard Business School.



Senior Partner, Asia Practice, O'Melveny & Myers LLP **Howard Chao**

Howard Chao is the Senior Partner of O'Melveny's Asia Practice. During his 31 years of practice with the Firm, he has been engaged in a broad range of transactional matters, primarily involving US-China investment, licensing, and financing transactions in the technology sectors. He is a recognized authority on China, and has extensive experience advising clients on China matters. His work advising on US-China cross-border matters prompted Chambers and Partners to confer upon him its prestigious "Outstanding Contribution to the Legal Profession" award, and he is currently ranked in the top tier of Chambers' ranking of corporate lawyers doing deals in Asia. Howard is the architect of O'Melveny market-leading presence in China, which comprises more than 110 legal professionals resident in Beijing, Hong Kong, and Shanghai, and he lived in Shanghai for many years developing the practice before returning to the US.





HP Jin *Co-Founder & CEO, TeleNav*

HP Jin co-founded TeleNav in 1999 and serves as CEO and President, leading the company to become one of the global leaders in location-based services (LBS). TeleNav launched the first GPS navigation service for mobile phones in North America. Today, TeleNav offers mobile navigation products in 29 countries with 14 wireless carriers and on over 600 devices—more devices than any other location-based services provider. TeleNav was the first LBS company in the U.S. to IPO when it began publicly trading on NASDAQ in May 2010. Today TeleNav is also a leader in enterprise LBS, automotive connected navigation and local mobile advertising.

Prior to starting TeleNav, HP served as a senior strategy consultant for the McKenna Group and also worked at McKinsey & Company as a business strategy and management consultant. HP has also served as a technical director at LINCSS/Loral Space Communication. HP holds a Ph.D. in Guidance, Navigation and Control (Aeronautics and Astronautics department), a Ph.D. minor in Electrical Engineering from Stanford University and a Bachelor of Science from the Harbin Institute of Technology in China.



Jack Jia *Advisor, GSR; CEO & Executive Chairman, Baynote*

Jack is a founder and Executive Chairman of Baynote. He was the founding CEO from 2004 to 2010. For eight years, he was SVP & CTO of Interwoven Inc. with executive responsibilities in engineering, products, marketing, strategy and vision. Prior to Interwoven, he was a founder and CEO of V-max America. Jack led operating systems and applications development at SGI, Sun Microsystems, Stratus and NASA for over a decade. He is a frequent speaker at major conferences and has appeared on television programs in several countries. He is a contributing author in “XML Handbook, the 4th Edition”, “Online! The Book”, “Content Management Bible”, and writes regularly about key technology issues and trends. He is a board advisor

for Santa Clara University, and the president of HYSTA, a premier non-profit organization for promoting entrepreneurship.



Jack Xu *Corporate Vice President at Cisco's Collaboration Software Group*

Jack Xu is the Corporate Vice President at Cisco's Collaboration Software Group (CSG), responsible for its overall product development direction. Jack's group comprises more than 1,200 employees. He is also a member of Cisco China Strategy Board, a directing body of Cisco's 16-billion dollar investment in the China market. Prior to joining Cisco, Jack served as eBay's vice president of engineering & research, and was named as a Fellow by the company's board of directors in 2006. Prior to that, Jack was the CTO at Netease, where he was responsible for all aspects of technology, operations, marketing, and product development. From 1996 to 2000, he held senior positions at Excite Inc.

Partner, Perkins Coie's Emerging Companies Group

James Jensen

Mr. Jensen, a partner in Perkins Coie's Emerging Companies Group and a leader of the Firm's China Emerging Company and the Investment Fund Formation practices in Silicon Valley, represents emerging companies, accelerator/incubators and venture capital funds in diverse industries, including clean technology (e.g., biofuels, LEDs, smart meters and solar), digital media, Internet, medical devices, mobile, security and software. He is a technology entrepreneur and has formed and run multiple e-commerce and other Internet companies, which gives him a unique understanding of legal issues as viewed through the eyes of entrepreneurs. He also represents traditional brick and mortar businesses that produce profits and cash flow, anathemas to Silicon Valley startup companies. Jim has nearly 15 years of legal experience in: representing start-up and emerging growth companies at all stages of their development; assisting corporate, angel and venture capital firms with their investment transactions in the United States and China; forming angel investment and venture capital funds and providing advice to fund managers about their ongoing operations; leading exit transactions, including mergers, acquisitions and other restructurings; and counseling clients on board management and corporate governance issues.



CEO, Fortinet

Ken Xie

A seasoned and successful entrepreneur, Ken Xie started his first network security company SIS in 1993, designing software firewalls while studying at Stanford University. In 1996, he realized the performance limitations of software firewalls running on PCs/servers, and then started NetScreen. As founder, president and CEO, he led the company to develop the industry's first ASIC and dedicated hardware systems for high performance firewalls and VPNs. NetScreen (NASDAQ: NSCN) later was acquired by Juniper (NASDAQ: JNPR) for \$4 billion. In 2000, after recognizing that firewalls and VPNs alone could not stop content and application network attacks such as viruses, intrusions, spam and malicious Web content, Ken founded Fortinet.

Fortinet pioneered Unified Threat Management (UTM) - a market which Fortinet leads and has quickly grown to be among the largest segments in the network security space. Fortinet completed its IPO (NASDAQ: FTNT), which was lauded by Renaissance Capital as "2009 IPO of the Year." Business success and technology innovation has garnered Ken numerous patents and accolades. In 2006, Ken was named a Technology Pioneer by the World Economic Forum and Time Magazine, and Northern California Entrepreneur of the Year by Ernst & Young. He was also recognized as a Top 5 Entrepreneur by Entrepreneur Magazine in 2005, top 25 Chinese-Americans in Business by Forbes in 2010, and "Father of UTM" in an InfoSecurity cover story in 2011.



Attorney, Gunderson Dettmer

Linda Zhou

Linda Zhou is a corporate and securities attorney of Gunderson Dettmer. Linda's practice focuses primarily on the representation of start-up, emerging growth and public companies, venture capital investors, with specialization in corporate and securities law, private and public financings, mergers and acquisitions, and fund formations. Linda represents a wide variety of technology companies from consumer internet, software, telecommunications, and entertainment technology industries, as well as a number of leading venture capital firms. Linda also has extensive experience in representing clients in China-related matters. She serves as counsel to many China-based, venture-backed companies and serves as investor counsel to leading venture capital firms investing in China.

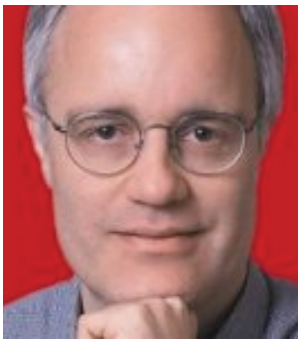




Portia Ku *Partner, O'Melveny*

Portia Ku is a partner in O'Melveny's Silicon Valley office and a member of the Transactions Department. Her practice focuses on capital markets, mergers and acquisitions, venture capital and private equity financings. She has represented U.S. underwriters and leading foreign companies in Asia with respect to securities offerings and associated pre-IPO restructuring, as well as mergers and acquisitions. She has had significant experience in cross-border transactions particularly in representing Fortune 500 companies such as General Motors and Dow Chemical with respect to their direct investments in the Greater China region. Her broad corporate experience includes representing the companies, including Nobao Renewable Energy,

China Kanghui, 7 Days Inn, Giant Interactive, Wuxi Pharmatech, Acorn International, Mindray International, and Besunyen, LifeTech Scientific, Christine, as well as the underwriters in the Tudou.com, Concord Medical Services Holdings, Chemspec, China Sunergy, CNOOC, Comtech, TravelSky Technology, and Sohu.com in NYSE, Nasdaq and HKEx initial public offerings, as well as establishing their stock-exchange listings. Portia worked for the largest law firm in Taiwan, where she gained significant experience with respect to foreign investments in Taiwan and large-scale international procurement projects.



Rick Merritt *Editor, EE Times*

Rick Merritt has twenty years experience writing about the computer and communications industries. Since 2001, Rick has been the editor at large of EE Times, the leading news source for engineers and technical managers.

EE Times was the 1997 winner of the Computer Press Association award for best trade newspaper. Previously, Rick was the founding editor of OEM Magazine. OEM was a winner of a Jesse H. Neal award for investigative reporting in 1996, a winner of Folio Magazine's Editorial Excellence award in 1995 and a runner up for best trade magazine in the Computer Press Association awards in 1996.

Previous to the launch of OEM Magazine, Rick was a bureau editor for Electronic Engineering Times and Electronic World News in Hong Kong. From 1988-1991 he served as editor of Asian Computer Monthly, a regional magazine for IT managers in Asia.



Richard Lim *Managing Director, GSR*

Richard Lim focuses on investments in the Internet, mobile, and green technology sectors. Of particular interest to him currently are online advertising technology, interactive entertainment (particularly mobile), and solar opportunities.

In the Internet sector, Richard serves on the boards of AdChina, Admaster, Aspect Gaming, Baihe, Baixing, HUBS1, Lashou, LightInTheBox, and Qunar. In the green technology sector, he is on the boards of Seeo and Sierra Solar Power.

Prior to GSR, Richard was involved in founding three venture-backed companies (Connect, iMarket, and Quickdot) in the United States. He was also an executive at Lotus Development Corporation and the National University Hospital of Singapore.

Richard grew up in Singapore. He earned a bachelor's degree from National University of Singapore and an MBA from Stanford University (Arjay Miller Scholar). Richard is a charter member of the Asia America Multi-Technology Association (AAMA).

Chairman & CEO, Echelon **Ron Sege**

Ron Sege has served as a director of our company and President and Chief Executive Officer since August 2010. He has been Chairman of the Board of Directors since October 2011. Most recently, he served as President and Chief Operating Officer, and Board member, of 3Com Corporation from 2008 through its acquisition by HP. Prior to 3Com, Mr. Sege was President and Chief Executive Officer of Tropos Networks, Inc., a provider of wireless broadband networks, from 2004 to 2008. Prior to Tropos, Mr. Sege was President and Chief Executive Officer of Ellacoya Networks, Inc. a provider of broadband service optimization solutions based on deep packet inspection technology. Mr. Sege also served as Executive Vice President of

Lycos, Inc., the Internet search engine. During the nine year period from 1989-1998, he served in a variety of senior management roles at 3Com Corporation, including Executive Vice President, Global Systems Business Unit. Mr. Sege holds an MBA from Harvard University and a bachelor's degree from Pomona College. Lycos, Inc., the Internet search engine. During the nine year period from 1989-1998, he served in a variety of senior management roles at 3Com Corporation, including Executive Vice President, Global Systems Business Unit. Mr. Sege holds an MBA from Harvard University and a bachelor's degree from Pomona College.



Partner, Covington & Burling LLP **Scott Anthony**

Scott Anthony is a partner in the firm's Silicon Valley office. He advises public and private companies, investment funds and entrepreneurs on corporate governance, mergers and acquisitions, venture capital investments, strategic investments, joint ventures and other transactional matters. His clients include internet, social networking, online gaming, clean technology, software, networking and communications, semiconductor, energy storage and life sciences companies. Scott's practice focuses on companies with connections between China and the U.S. It includes inbound and outbound cross-border acquisitions and strategic investments between U.S. and China based companies, financing of venture backed companies based in China and the U.S. and joint ventures with China based partners. He regularly advises private companies in connection with financing and general corporate activities including AccelOps, Inc., Centrillion BioSciences, LanzaTech New Zealand, Matrix Sensors and Sino-Electric Powertrain. His cross border expertise includes significant acquisitions and investments by China based companies of U.S. companies as well as of China based target companies, including acquisitions by Tencent, Focus Media, Semiconductor Manufacturing International Corporation (SMIC) and Spreadtrum Communications. He also regularly advises U.S. listed public companies and foreign private issues on corporate governance and securities compliance issues.



Stanley Kwong

Managing Director/Term Professor, China Business Programs, School of Management, USF

Stanley Kwong is the Managing Director and Professor of the China Business Program at the School of Management, University of San Francisco. Stan's areas of expertise are "Marketing Strategy to China and India", "Competitive Global Strategy", and "Globalization of Chinese Enterprises in the US". Stan also serves as the Strategic Advisor to ChinaSF: A San Francisco initiative to support increased business exchange between China and the San Francisco Bay Area. Stan has over 30 years of international management, marketing, and teaching experience in the US, China, and India. Prior to joining USF in 2009, Stan was the Worldwide Director for IBM Marketing where he had conceived and managed operations around the world. Stan was also an International Marketing instructor at IBM Executive Development Centers.





Stella Jin *Founding Partner, Keynote Venture*

Stella is a Founding Partner at Keytone Ventures. Prior to Keytone, Stella worked at IDGVC Partners (IDG-Accel) for nine years, first as Director of West Coast, investing in Silicon Valley and cross border (to China) deals. Stella became Venture Partner in 2002 and split her time between China and Silicon Valley. She served on seven boards/observer boards for IDGVC. Prior to IDGVC, she was co-founder and Partner at Vantone Investment Group, the venture arm of Beijing's largest private real estate developer where she did cross-border and China-based seed-stage TMT investments. Stella identifies investment opportunities in TMT, clean-tech and consumer service sectors. She has made investments in semiconductor, systems, wireless, inter

net, ecommerce and software. Please see her investments listed below. Prior to her investment career, Stella had eight years of operations and sales experience. She co-founded a medical supplies company where she secured funding and managed its west coast operations for three years. Prior to that, she was a consultant at Electric Power Research Institute and a project manager at Unison International, a U.S.-China trading and consulting firm. Stella holds an M.A. in Economics from University of California at Davis and a BA in Economics from San Francisco State University. She was a board member of HYSTA from 2003 to 2009, the largest Chinese entrepreneurs & executives' organization in Silicon Valley, and a founding member of Women in Leadership (WIL) of China.



Teresa Briggs *Managing Partner, Deloitte LLP*

Teresa Briggs is the Managing Partner for Deloitte LLP's Bay Area practice, with offices located in San Francisco and San Jose. This practice currently includes 2700 people serving Bay Area companies with competencies including consulting, accounting and auditing, tax and financial advisory. Teresa has more than 29 years of experience in local and national roles. She was a Mergers & Acquisitions partner serving one of the largest U.S.-based private equity investors, spent six years as the lead audit partner for a Fortune 50 company and currently is responsible for Deloitte's consultative services to several high profile Bay Area companies. Teresa's professional and community affiliations include American Leadership Forum Senior

Fellow, Stanford Technology Ventures Program Board of Advisors, University of Arizona's Eller College of Management Board of Advisors, Executive Committee Member of the Bay Area Council, Co-chair of the 1stAct Urban Catalyst Team, and Board Member of The San Jose Tech Museum of Innovation.



Tuoc Luong *Co-CEO, Shanda Online*

Tuoc Luong has served as Co-Chief Executive Officer of Shanda Online since April 2011. Prior to joining Shanda, Mr. Luong served as the Global Senior Vice President of Yahoo from 2007 to end of 2010, where he led the Search Division and was responsible for Yahoo Search products worldwide. Before joining Yahoo, Mr. Luong held various management positions at Ask Jeeves Inc., Microsoft Corporation, Oracle Corporation and several other Hi-Tech companies. In addition, Mr. Luong was an entrepreneur having built engineering teams at multiple successful startup companies in Silicon Valley. Mr. Luong holds a Master's degree in Engineering Management from Santa Clara University and a Bachelor's degree in computer science from the Univer-

sity of California at Berkeley.

Managing General Partner, Webplus Ventures

Victor Tong

Victor Tong is an experienced entrepreneur turned angel investor in China and USA. He started his internet business back in 1994 and was recognized as the youngest “City Business 40 Under 40” in Minnesota. As an angel investor and previously running a NASDAQ company, he had invested in a few dozen companies in Internet and mobile Internet, e-commerce, online games, social networking, gaming / lottery, BPO/outourcing/call center, and healthcare in USA and mostly in China over the past 10 years. He was awarded as one of the Top Ten New Angel Investor (by “The Founder” magazine) in China. He is the author of a recently published Chinese book “Angel Investment”, the first practical guide to startup and Angel Investment in China.



President, Hanhai Z-Park

Victor Wang

Victor Wang is the President of Hanhai Z-Park, and oversees the firm’s overall strategy and business operations. Victor is a serial entrepreneur who has managed emerging medical devices and technology companies for over 20 years. Prior to Hanhai Z-Park, Victor founded a Health IT company based in Silicon Valley and served as President and CEO. The company had been a provider and partner for many hospitals; venture funds, and high tech companies. Victor holds Master in Management degree from Stanford Graduate School of Business and Bachelor in Electronic Engineering degree from Shenyang University of Technology.



Founder, Chairman, President and CEO, VeriSilicon Holdings Co.

Wayne Dai

Wayne Dai is the founder, Chairman, President and CEO of VeriSilicon Holdings Co., Ltd. He was the founder, Chairman, and CEO of Ultima Interconnect Technology, Inc., one of the predecessor companies to Celestry, which was acquired by Cadence Design Systems in 2002. He was the founding chairman of the IEEE Multi-Chip Module Conference, the founding chairman of IEEE Symposium on IC/Package Design Integration and the Program Co- Chairman of 2010 International Green Energy Forum. He was an associate editor for IEEE Transactions on Circuits and Systems, and an associate editor for IEEE Transactions on VLSI Systems. He has published over 100 papers in technical journals and conferences and received the NSF Presidential Young Investigator Award from the President of United States in 1990.

In 2005, he was elected as the top ten venture-backed entrepreneurs in China, and the top ten talents of science and technology in China. In 2007, he was recognized as The Ernst & Young Entrepreneur of the Year in China. He is currently the Executive Vice President of International Union for Science and Technology Innovation, the Vice President of China Semiconductor Industry Association IC Design Branch, and the President of Berkeley Shanghai Club. Wayne Dai received his B. A. degree in Computer Science and his Ph. D. degree in Electrical Engineering, both from the University of California at Berkeley. He was a professor in the department of Computer Engineering at the University of California at Santa Cruz.





Yangbin Wang *CEO, Vobile*

Yangbin Wang is founder and CEO of Vobile, a global leader in video and audio content identification technologies and Software-as-a-Service. Vobile is headquartered in the Silicon Valley, with additional R&D and sales offices in China, Japan and Singapore. Its patented core VDNA technology enables automatic content recognition, tracking and management of video, audio and images with high accuracy and scalability. Its products and services are widely deployed by Hollywood major studios, television programmers and broadcasters as well as Internet video distribution networks. Prior to founding Vobile, Yangbin served as CTO of Onewave Technologies following the acquisition of the IPTV business of YZTECH by Onewave. He was the

the founder and CEO of YZTECH, a leading IPTV technology provider in China famous for the landmark deployment of its IPTV platform by WASU/Hangzhou Netcom. It was the first and largest commercial IPTV service offering in China. Previously, he was the founder and CEO of EnjoyWeb, which pioneered the time-shift delivery of video contents via Internet. In addition, he was director of software architecture at Oak Technology's Broadband Consumer Group. He also participated in several startups. At the outset of his career, he was a research engineer at Compression Labs (CLI) and General Instrument (GI/Motorola). He earned a BS degree from Zhejiang University in China and an MSEE degree from the University of Florida, Gainesville. He also completed executive education program at the Stanford Graduate School of Business.



Weijie Yun *Founder & Former Executive Chairman, Telegent Systems*

Weijie Yun is currently a Senior Advisor at Northern Light Venture Capital. Prior to that, he was the co-founder and CEO of Telegent Systems, Inc. where he led the company to create the mobile TV market around the world. Prior to Telegent, he led marketing and product management at Berkana Wireless, Inc., which was acquired by Qualcomm. He also served as the founding president & CEO of AIP Networks and was a founder and director of SiTek, Inc., a spin-off from BEI Technologies. Weijie was awarded 2008 Northern California Entrepreneur of the Year by Ernst & Young. He holds MS and PhD degrees in Electrical Engineering from the University of California at Berkeley.



Xiaohua Yang *Associate Professor, USF*

Dr. Xiaohua Yang is Associate Professor of International Business and heads the Globalization of Chinese Enterprise program in the School of Management at the University of San Francisco. She specializes in internationalization of Chinese firms, international R&D strategic alliances, and foreign market entry strategies. She has taught and lectured in the USA, Australia, China, Taiwan, and Europe. She regularly teaches MBA and EMBA students and supervises doctoral students. Widely published in international journals, she is currently the associate editor of the Journal of Asia

Business studies, among other editorial credentials. Dr. Yang has served on numerous boards and has consulted companies and government agencies in a number of countries, including US, China, Australia, Finland, and Armenia. She has designed and taught training courses for Chinese companies. She is a fellow of Tim Fischer Center for Global Trade and Finance at Bond University, Australia, a 2012 Academy for Global Business Advancement Distinguished Fellow, and an honorary professor of Center for Business Ethics at Shanghai Academy of Social Sciences, China. She currently coordinates a large study on Chinese enterprises in the U.S. in collaboration with China General Chamber of Commerce-USA. Dr. Yang earned her PhD in International Business/Strategic Management from the University of Kansas, her MBA from Iowa State University, and her BA from Shanghai University of International Studies.

Founding and Managing Partner, ZhenFund **Xiaoping Xu**

Xu Xiaoping is one of China's pioneering angel investors, with distinctions from China's The Founder magazine as: "2010 Most Respected Angel Investor" and "2011 Angel Investor of the Year." Prior to founding ZhenFund, Xu Xiaoping was a co-founder and the former Vice Chairman of New Oriental Education & Technology Group (NYSE: EDU), the largest provider of private education in China. Xiaoping is highly regarded amongst college students and considered a legendary figure by the millions of young Chinese students studying abroad who were influenced by his writing and teaching. In 2006, China Southern People's Daily voted him one of the most charismatic characters in China, and in 2004 Forbes Magazine listed Xiaoping as one of the "Top 100 Celebrities in China". Xiaoping is an active philanthropist and devout social responsibility advocate. Xiaoping attended the Beijing Central Conservatory of Music in China and received his Masters in Music from the University of Saskatchewan.



Founder, MicuRx Pharmaceutical Inc. **Zhengyu Yuan**

Dr. Zhengyu Yuan has more than 20 years of experience in novel drug R&D. In 2007, Dr. Yuan founded MicuRx Pharmaceutical Inc., a company dedicated to the antimicrobial drug R&D with brick-and-mortar operation in both US and China. By leveraging the superior drug R&D expertise in US and the capital efficiencies as well as the expanding market in China, MicuRx has built a pipeline of clinical development candidate of antibacterial drugs since its inception, MicuRx's first drug candidate MRX-1 is in clinical trial.

Prior to founding MicuRx, Dr Yuan was the Senior Vice President of Research at Vicuron, focusing on the discovery and development of novel antibacterial drugs to combat the problem of drug-resistant bacteria endemic. (Vicuron was acquired by Pfizer for \$19B in 2005.) He also has worked at Syntex, Affymax, and GlaxoWellcome. He received his Ph.D. in Biochemistry from Cornell University and B.S. degree in Chemistry from Fudan University of China.



CTO, ENN Group **Zhongxue Gan**

Dr. Gan joined ENN as the Chief Scientist, CTO, and Vice Chairman in 2006. He has received numerous awards, including being the recipient of the distinguished "Thousand Talents Program" sponsored by the Chinese government. He has over 30 publications in referred journals, and more than 200 issued and/or in-progress patent applications. He has forged strong industrial ties between the U.S. and China that enhance productive relationships between the two countries, and was the winner of China's 2010 International Science and Technology Cooperation Award. Dr. Gan Zhongxue is the Vice Chairman and Chief Technology Officer of ENN Group. Dr. Gan earned his Ph.D. degree in Mechanical Engineering from the University of Connecticut in 1993. He started his career at ABB Research Center-North America and was the Technical Director and Chief Scientist in Automation before he returned to China and founded ABB Research Center-Shanghai in 2003. Dr. Gan joined ENN as the Chief Scientist, CTO, and Vice Chairman in 2006. He has received numerous awards, including being the recipient of the distinguished "Thousand Talents Program" sponsored by the Chinese government. He has over 30 publications in referred journals, and more than 200 issued and/or in-progress patent applications. He has forged strong industrial ties between the U.S. and China that enhance productive relationships between the two countries, and was the winner of China's 2010 International Science and Technology Cooperation Award.





George Aiping Guo *CEO, TCL Communication Technology Holdings*

The CEO and Executive Director of the Company, and the Senior Vice President of TCL Corp. Mr. Guo joined the Group in July 2001 and he was appointed successively as the Chief Operation Officer, Vice President, Senior Vice President and President. Mr. Guo was also a Vice President of TCL Corp. He has extensive experience in overall management of multinational company, strategic planning and development, and merger and acquisition in the worldwide wireless industry. Prior to joining TCL Corp., Mr. Guo held positions as Manager in SB Global, Project Coordinator in IBM, Senior Business Consultant in Arthur Andersen and Chief Technology Officer in Zhaodaola Internet Company. He graduated from Stanford University with a Doctor's degree in Management Science and Master's degree in Engineering Economics and System.



Jun Wu *Former VP of Websearch, Tencent Technologies*

As an expert in the fields of maximum entropy modeling, statistical natural language processing and web search, Dr. Wu started his career at Google as a research scientist in 2002. Shortly after he joined Google, Dr. Wu received Google Engineering Award with Amit Singhal (Google Fellow) and Matt Cutts (Head of Google Web-spam team) for efficiently reducing spam rate. He was the author of Google CJK search algorithms and the inventor of many Google technologies, and was highly appraised by Eric Schmidt and Sergey Brin for his contribution in Google. In 2010, Dr. Wu joined Tencent Technologies as the VP in charge of the search business. By Nov. 2010, Tencent is the third largest Internet company in the world, behind Google

and Amazon with a market capitalization of US\$38 billion. Dr. Wu is on the advisory board of Dept of CS at Johns Hopkins and the board of China Century Funds. He is the author of popular blogs "Beauty of Mathematics" and "On Top of Tides."

Round Table

Round Table Discussion (Career Opportunity)

Featuring: Peking University | ZhenFund | Microsoft | ShuiOn Group | Baidu US | USF

Roundtable Speakers:

- Susan Goodwin - International Staffing Consultant,
Microsoft China / Search Technology Center Asia
- Richard Tan - Senior VP of Shui On Group
- Alex Cheng - Executive Director of Baidu
- Stanley Kwong - Managing Director/Term Professor-China Business Program at USF
- Wang Qiang - Partner at ZhenFund Venture
- Dongmin Chen - Dean of School of Innovation & Entrepreneurship
Director of Science & Technology Development Office
Professor of Academy for Advanced Interdisciplinary Studies, Peking University
- Michael Zhong - Standing Representative of Yangpu US Innovation Center
- Delu Wang - President, Beijing Great-Wall Enterprise Institute

1. Roundtables (Peking University | ZhenFund | Microsoft | ShuiOn Group | USF)

Location: Ballroom E

Wang Qiang | Susan Goodwin | Delu Wang

Time: 1pm - 2pm, Sep 29th, 2012

Richard Tan | Stan Kwong | Dongmin Chen | Michael Zhong

Time: 2:10pm - 3:10pm, Sep 29th, 2012

2. Individual Roundtable (exclusive by Baidu)

Time: 5:00 pm – 6:00 pm

Location: Bayshore Room

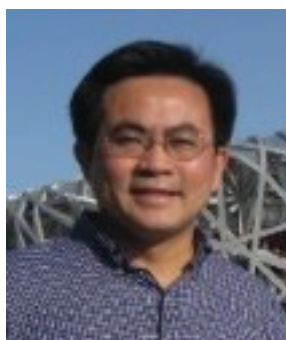
Round Table Speakers



Richard Tan *Senior VP, Shui On Group*

Richard Tan is the General Manager with SHUI ON Group, and the Chief Executive of Shanghai TUSPark (KIC) Management Company. Part of the core team to develop a new product line for the Group –Knowledge Community (KC), Mr Tan is directly responsible to create a robust and vibrant enterprise ecosystem within the Community; to enhance interaction and transaction between companies, and other partners. He has also put in place a total solution set-up, ranging from providing talent solutions to enterprise solutions and even international business connectivity. Such initiatives successfully positioned Shui On Knowledge Community as the most effective launch-

Prior to joining the SHUI ON Group, Mr Tan was the Vice Consul for the Singapore Consulate in Mumbai, India. He was double-heading as the Regional Director for the Singapore Economic Development Board. Mr Tan was instrumental in attracting US\$200 million of investment from India into Singapore. He was also part of the core team in negotiating the Comprehensive Economic Cooperation Agreement (ie free trade agreement) between India and Singapore.



Alex Cheng *Executive Director, Baidu*

Alex Cheng is Executive Director at Baidu, China's leading search engine and largest Internet company. He manages the Products and R&D division for monetization platforms, including the flagship paid search products, display advertising products, and analytics products. He also serves as general manager of Baidu's U.S. operation. Alex has over 17 years of management experience in R&D in the Silicon Valley and in China, primarily in Internet advertising and E-commerce. Prior to joining Baidu, Alex was at Google Shanghai building R&D teams focusing on online advertising systems. He started his high-tech career at Oracle's U.S. headquarters developing

object-relational database technologies. He led an entrepreneurial career in several successful early-stage startups, including Interwoven.com and E-Loan.com. In 2000, he was Engineering Director at Alibaba.com building the global leading online business-to-business e-commerce platform. Alex received his B.S. in Electrical Engineering and Computer Science from UC Berkeley and a M.S. in Computer Science from Stanford University.



Susan Goodwin *International Staffing Consultant, Microsoft China/ Search Technology Center Asia*

Susan is proactive professional offering more than 25 years of experience within business, recruiting, sales; reputation for taking the initiative and making things happen. At Microsoft, she hires the world's finest computer scientists, software development engineers, program managers, social scientists and mathematicians. In 5 years, she successfully hired over 250 SDE/PM/Researcher and RSDE candidates. She serves as an Account Executive for STCA China and is based in Redmond, WA.

Stanley Kwong

Managing Director/Term Professor, China Business Programs, School of Management, USF

Stanley Kwong is the Managing Director and Professor of the China Business Program at the School of Management, University of San Francisco. Stan's areas of expertise are "Marketing Strategy to China and India", "Competitive Global Strategy", and "Globalization of Chinese Enterprises in the US". Stan also serves as the Strategic Advisor to ChinaSF: A San Francisco initiative to support increased business exchange between China and the San Francisco Bay Area. Stan has over 30 years of international management, marketing, and teaching experience in the US, China, and India. Prior to joining USF in 2009, Stan was the Worldwide Director for IBM Marketing where he had conceived and managed operations around the world. Stan was also an International Marketing instructor at IBM Executive Development Centers.



Partner, ZhenFund **Qiang Wang**

Prior to co-founding New Oriental Technology and Education, Wang Qiang held engineering positions in Bell Communications Research's software division. He was formerly was a lecturer of English language and literature at Peking University. He received an M.S. in Computer Science from State University of New York, and a B.A. in English from Peking University.



Dongmin Chen

*Dean of School of Innovation & Entrepreneurship,
Director of Science & Technology Development Office
Professor of Academy for Advanced Interdisciplinary Studies
Peking University*

Dr. Chen was an adjunct Professor of the Institute of Physics, Chinese Academy of Sciences where he served as the co-director of the Beijing National Laboratory for Condensed Matter Physics from 2004 to 2009. He was a Sr. Rowland Fellow and the Head of the Nanoscale Quantum Physics Lab. at Harvard University from 1989 to 2004. Dr. Chen is a serial entrepreneur. He is the Chief Scientist and the inventor of the Metal Oxide Heterojunction RRAM device of 4DS Inc. in the Silicon Valley. He led the development of a platform technology for MEMS-CMOS 3D integration for applications in digital micro-mirror array and motion sensors. He was responsible for the development of the IP portfolio with more than 150 international patents and has successfully licensed it to a major foundry in Asia.



Standing Representative, Yangpu US Innovation Center **Michael Zhong**

Michael was a Principal at China Materialia, a China based venture capital firm. He was responsible for firm's investment in the areas of High Tech, Clean Tech and Life Science. Previously, Michael was a Sr. Manager at DFJ ePlanet Ventures, where he was responsible for the firm's venture capital investment and portfolio management in US and China. Michael holds a Ph.D. from Stanford University and MBA from UC Berkeley.



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Our Silicon Valley-based China practice represents prominent public and private companies based in China and Silicon Valley, particularly in the technology industry.

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Welcome to Microsoft Search Technology Center Asia

欢迎加入微软亚洲互联网工程院



STC-Search Technology Center Asia was founded in 2005 and is now starting the second “Five-Year Plan” after integrating with Ads Platform and Bing Mobile in 2011. STC is now focusing on the following areas: the continuous exploration of Bing search technology; the technical innovation of online advertising services; the development of the MSN social platform; the development of mobile search applications, and the next generation of Microsoft’s speech and natural language platform. Today, STC is the largest R&D team of the Microsoft Online Services Division (OSD) outside the United States.

We have many exciting career opportunities in STC for Scientist, Researcher, DEV, TEST, and PM across all product teams of Bing, Ads, MSN Social, Mobile Search, and Speech Technology. Please visit our career site for more information: www.bingjobs.com



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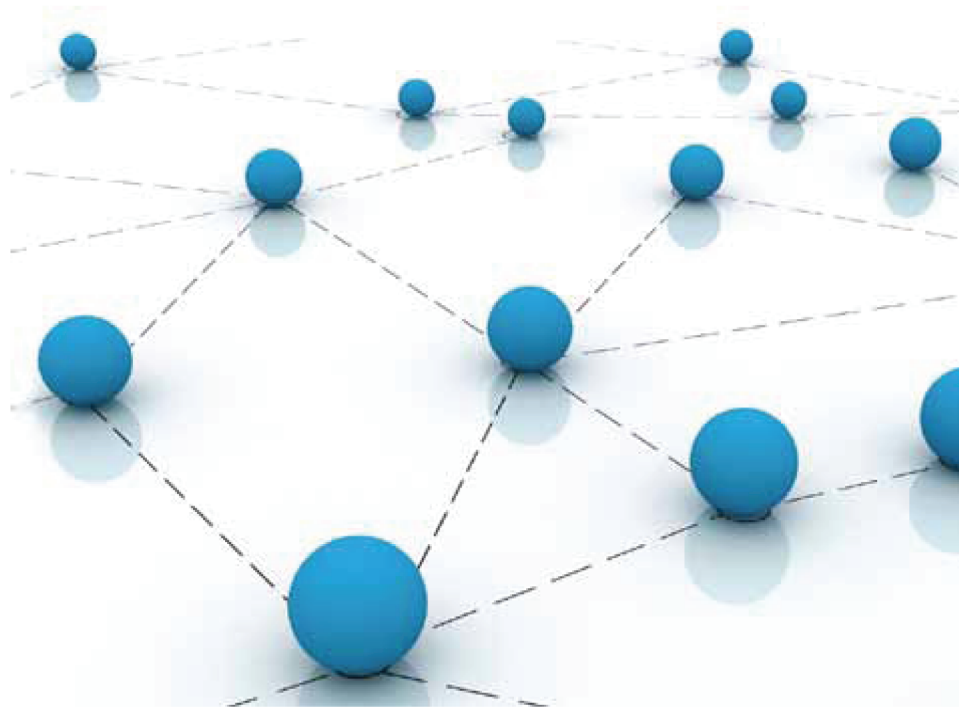
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请登录我们的网站www.deloitte.com/us/csg 查询美国德勤有限公司的更多服务。



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If not now, When? If not you, Who?

Alibaba Group makes it easy for anyone to buy or sell online anywhere in the world. It is a family of Internet-based businesses that includes online marketplaces that facilitate business-to-business international and domestic China trade, retail and payment platforms, shopping search engine and distributed cloud computing services. In July 2012, Alibaba Group adjusted its core business into seven business groups, namely Alibaba International Business Operations, Alibaba Small Business Operations, Taobao Marketplace, Tmall.com, Juhuasuan, eTao and Alibaba Cloud Computing, to foster the development of an open, collaborative and prosperous e-commerce ecosystem.

Alibaba Group was founded in 1999 by Jack Ma, a pioneer who has aspired to help make the Internet accessible, trustworthy and beneficial for everyone. The privately held Alibaba Group reaches Internet users in more than 240 countries and regions. Alibaba Group, including its affiliated entities, employs more than 24,000 people in some 70 cities in Greater China, India, Japan, Korea, the United Kingdom and the United States.



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® At DCM, we work hard every day to be the venture capital firm of choice for the world's top innovators building high-impact technology companies.

DCM is an early stage venture capital firm based in Silicon Valley, Beijing and Tokyo with more than \$2 billion under management. DCM has investments in more than 140 technology companies across the United States and Asia and provides hands-on operational guidance and a global network of business and financial resources. DCM has backed industry-leading companies such as 51job, About.com, Clearwire, eDreams, Foundry Networks, Kabu.com, Sling Media, SMIC and VancelInfo as well as upcoming startups such as Bill.com, Bridgelux, Happy Elements, PapayaMobile and Trion Worlds. Recent successes include China-based IPOs: Renren, BitAuto, DangDang, Luxin and VIPShop and US-based M&A and IPOs:

Fortinet, PGP (Symantec) and Sandforce (LSI). DCM was ranked #6 among global Venture Capital firms by Red Herring and was named 2011 China Venture Capital Firm of the Year by Asian Venture Capital Journal.

Entrepreneurs working with DCM benefit from the collective experience and accessibility of the firm's investment team, whose partners and principals have held senior management positions at some of the most successful companies in technology – Apple, Arrow Electronics, F5 Networks, Hewlett-Packard, IBM, Intuit, KLA-Tencor, Mitsubishi, NetFrame, Sina.com and Sling Media – and at professional service firms such as Bain, Ernst

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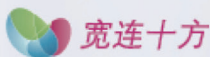
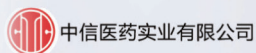
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Partnering with world-class entrepreneurs to build world-class companies

Northern Light Venture Capital ("NLVC") is a venture capital firm targeting early and early growth stage opportunities in China. NLVC's mission is "to partner with world-class entrepreneurs to build world-class companies" .

Founded in 2005, NLVC has emerged as a top venture capital firm along with the rapidly growing Chinese economy. NLVC manages US\$ 1 billion in committed capital with three US\$ funds and three RMB funds. The funds have attracted top-tier institutional investors from United States, Europe and Asia, including university, endowments, foundations, sovereign funds and government backed fund of fund.

Leveraging their deep operational and entrepreneurial expertise in both China and the United States, the investment team of NLVC fosters entrepreneurs who understand the Chinese market opportunity and positions them to build world-class companies.



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SIS PARK

苏州是一座具有二千五百多年悠久历史的中国文化名城，素有“人间天堂”之美誉，人文荟萃，环境优美。同时又是世界著名的现代化工业城市。雄厚的产业发展基础，优越的人文自然环境，为人才提供了良好的发展平台，苏州市委、市政府高度重视人才工作，大力实施人才优先战略，以“姑苏人才计划”为核心，制定了一系列扶持和服务人才发展的政策，正致力于将苏州打造成人才首选城市，以人才引领苏州新一轮发展。

而苏州工业园区作为中、新两国政府的合作项目，她的发展方向和精彩落笔往往都能展现出当下改革开放和转型升级的先导和示范效应。作为苏州经济发展的先导区，园区正加速从“园区制造”向“园区创造”转变，从“快速增长”向“包容性增长”转变。无论是过去，还是今后的发展，园区加快从外延扩展向内生增长、从粗放型发展向集约型发展、从资源依赖向创新驱动、从制造业为主向“三二一结构”转变依旧是一个发展主导目标。

苏州工业园区始终坚持认为园区人才优势引领转型发展，园区始终突出人才先行战略，并努力营造“亲商亲民亲环境”的良好生活、生产和商务环境，吸引一大批高端人才纷至沓来。自2007年苏州工业园区正式启动了“苏州工业园区科技领军人才工程”，并于2010年苏州工业园区又启动了“金鸡湖双百人才”计划，全面系统化了人才的吸引和鼓励体系，成为全国“海外高层次人才创新创业基地”。截止2012年3月底，在中组部公布的七批“千人计划”引进人才名单中，园区共有48人入选，居苏州大市首位，名列全国各开发区前列。

值此，非常欢迎各位有创业梦想的海内外科技精英来苏州、来苏州工业园区考察；来发现苏州文化、生活之美，感受园区创新、创业之灵。真诚期待您早日来园区实现您的创业梦想！



Shanghai Yangpu
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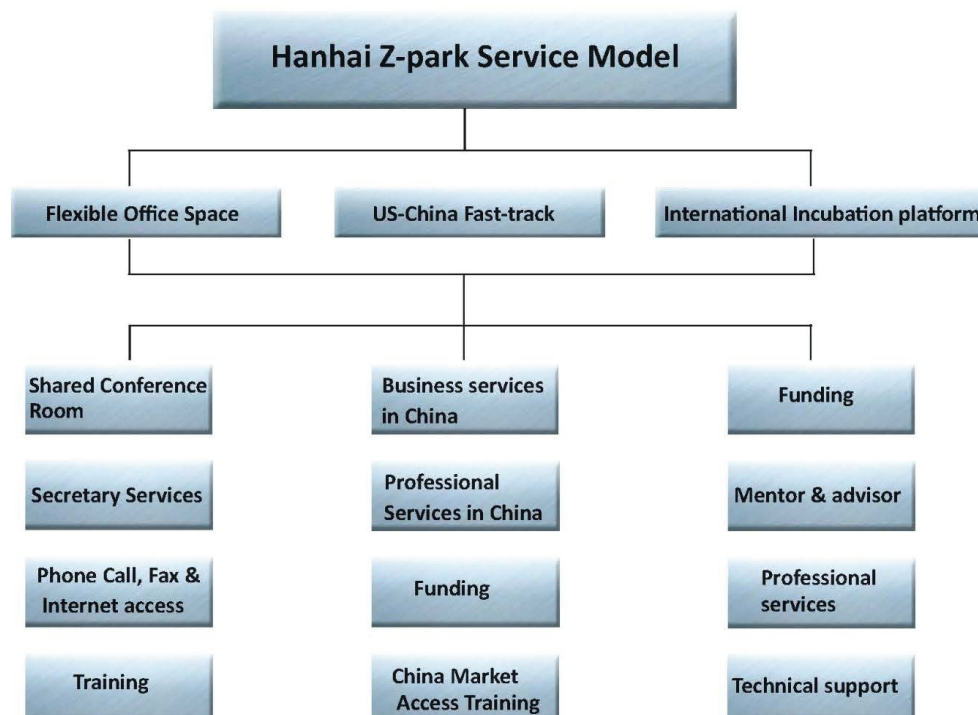


Hanhai Z-Park

Go Far – Go Together

Hanhai Investment successfully established its first high-tech Silicon Valley incubator – Hanhai Z-Park this year. Due to the success of Hanhai Z-Park, Hanhai Investment will continue its success in the Silicon Valley by establishing two more incubators by 2014; focused on biotechnology, green technology, and new materials. Furthermore, Hanhai plans on developing Science & Technology parks globally.

Integrating high-tech solutions with its strong directed focus towards globalization, Hanhai Investment aims to create a comprehensive high-tech service platform to promote technological progress and economic development worldwide.



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